

SKSITS

Campus News and Views

Sanskriti-11

The students participated with full of zeal and enthusiasm in various gala events of this Annual Fest SANSKRITI -11. This event was divided in to four segments which started from sports week and later on followed by Creative Arts, Techfest and Cultural Extravaganza. The Annual fest inaugurated by the Bollywood renowned personality Abhishek Bachchan. Therewere various categories under which students excelled and showed their versality. In Face painting the winner were Devesh Yadav (Ex 3rd yr) and Shivani Tiwari (CS 1st yr). In Tattoo making winner were Ashwini (IT 3rd yr), Chanki Saxena (civil 2nd yr) & Devesh Yadav. In Rangoli competition winners were Ruchika Khandelwal (CS 3rd yr) & Pranav Phadke (IT 3rd yr). In Collage making winners were Shubham Gupta & Devesh Yadav. In Treasure hunt winners were Deeksha & Group. Apart from this On the Spot games were also arranged like Go red with green chilli, coin balancing, card pyramid, pushups, tongue twister, punch line identification, ad housie etc. In Tech fest there were many events like Roborace, Robo War, Crack the code, LAN game, Building planning, Building designing, Junkyard etc.

Under Cultural Extravaganza there were various categories like Indian and Western singing competition , Skit competition based on social and comedy themes, Solo dance competition Indian & Western, Group Dance Competition, and Fashion Parade-Fash-P, based on the Concept and theme of "Go Green & Reduce Deforestation". Under this concept students designed their dresses to promote, giving message to save our forest & Nature vis-a-vis save our final existence. And in second theme students dressed up in sort of Halloween effect in order to give a message that if we will not take precautions to save our Nature then we will finally lost our lives due to deforestation.



SKS GROUP OF INSTITUTIONS

- SHIV KUMAR SINGH INSTITUTE OF TECHNOLOGY AND SCIENCE
 - SHIV KUMAR SINGH INSTITUTE OF MANAGEMENT
 - STAR PUBLIC SCHOOL
 - SKS INTERNATIONAL SCHOOL
- SHIV KUMAR SINGH COLLEGE OF PROFESSIONAL STUDIES AND RESEARCH
 - SHIV KUMAR SINGH INSTITUTE OF PHARMACY*
- SHIV KUMAR SINGH COLLEGE OF NURSING & RESEARCH CENTER*

SKS Group of Institutions

SKSITS

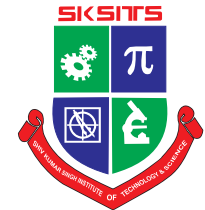
Campus News and Views

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ज्ञानार्थ प्रवेश, सेवार्थ गमन

April-June, 2011



arise awake achieve

Shiv Kumar Singh Institute of Technology and Science Indore, M.P.

(An Engineering & Management Institute)

(Approved by AICTE New Delhi Affiliated to RGPV & DAVV,
Recognized by DTE Govt. of M.P.)

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SKSITS

Campus News and Views



Mrs. Chanda Sisodia
Chairperson

Chairperson's Message...

I am happy to put on record another milestone achievement for the institute as the institute has been accepted by a panel of world renowned educationist from IIM, IIT and Corporate Sector to be in its Advisory Body. I am pleased that the institute will benefit from their vast experience and guidance which will give an edge to Technical & Professional educational new paradigm. The first meeting of the Advisory Body was held in the Institute on 25th-26th June. An interactive session between the advisory body and the members of the faculty was held during the visit. The Advisory Body came up with valuable suggestions and directions towards improvement of academics and general administration of the institute.

I am also delighted to witness the activities of Sanskriti-2011 which started with sports activity and ended with Prize Distribution Ceremony. In the 1st Annual function we had the honor to host Raja Sahib Shri Dig Vijay Singh Ji, General Secretary All India Congress as the Chief Guest. This year the Institute had the privilege to have Shri Abhishek Bachchan an eminent Bollywood personality and Shri D. M. Gupta IOFS, Director General Ordnance Factories, Kolkata as the Chief Guest. It was matter of honor for the institution that such eminent personalities witnessed our annual gathering and also awarded the meritorious students gold and silver medals. I must appreciate the efforts put in by the students, faculty and staff in organizing the event in an immaculate manner. I am confident that the students who have excelled in the extracurricular activities will come out with flying colors in the academic too.

JAI HIND



Mr. Sharad Singh
Secretary

Secretary's Message...

It was a proud privilege for the Institute to have such an eminent Advisory Body associated with the Institute in Third Year of its inception. The institute will surely benefit from their rich experience in attaining new heights as it is entering in its fourth year to become an epitome of Engineering & Management Institutes in the state.

We are also delighted to have renowned personality like Abhishek Bachchan and Shri D.M. Gupta IFOS, Director General, General Ordnance Factories & Chairman Ordnance Factories Board as a Chief Guest in our Annual gathering of Sanskriti-11.

In the month of February Institute hosted a G.K Olympiad competition for all the CBSE & M.P Board Schools. The first prize of Rs.11,000, second prize of Rs.5,000 and third prize of Rs.3100 were given to the winner students.

As addition to new dimensions an OJT Recruitment Drive was held on 23 Feb 2011 by a leading software company SBInfosys at institute premises. Our Three Students, Chitransh Jadhav, Anuj Sohani, and Rahul Raghuvanshi from CS and IT department were selected for OJT on a stipend of Rs 4,000. This gave an opportunity to the students to work on live projects on e governance while studying.

I am also delighted to place on record another campus drive for recruitment held on 25th May, 2011. Where in students from 36 colleges participated. Eight out of 23 students selected were from SKSITS. This is really a matter of pride for us and I appreciate the activities of members of faculty and staff of T&P Cell and the other department for coordinating the event in the Institute.



Dr. G. D. Gidwani
Group Director
International Professional
Engineer

Group Director's Desk

The month of April 11 had been very much hectic for the Institution. During this month the college celebrated its annual gathering with Shri D.M. Gupta IFOS, Director General, General Ordnance Factories & Chairman Ordnance Factories Board as a Chief Guest. I am told that the visit of the DGOF, was the first visit of any DGOF to Indore after independence. The activities of Mr. Gupta involved inauguration of an exhibition on lighting which was organized by the institution specially to benefit the students of engineering colleges because in this exhibition the process of manufacture of fluorescent tubes, GLS lamps, CFL Tubes etc. were exhibited. Besides this an interactive session with the industrialist was also organized where in besides the industrialist of the state Shri Gautam Kothari President Pithampur Audhyogik Sangthan was also present with the meeting New Vista of supplies from the state to ordinance factories opened. This is really an achievement of the college to have such personality among us. Shri D. M. Gupta interacted with the Industrialist of the state. He explained the new purchase policy of the ordinance factories board for purchase of material. This policy will benefit the industrialist of M.P. and there by the students of engineering colleges. Shri Gupta took round of the college and showed keen interest in the laboratories. He also had discussion with the members of faculty. Shri Gupta expressed his happiness with the all round development of the college. The college authorities promising to have live interaction of the students with the industries from 1 year itself. I think we are fulfilling our commitment. The results of Ist semester RGPV exam have also come out. My congratulations to all the students who have passed the examination especially Mr. Shubham Gupta & Mr. Manish Rathore who have topped in their branches. The examination for other semester will also be commencing shortly. The credit for all the achievements goes to the members of the faculty, staff, students and Cooperative attitude of the management.

Let me now discuss about the technology updates British Scientists have developed low-cost and environment friendly "artificial petrol" which may cost around Rs. 14/- a ltr. Could be available at pumps in as early as three years. The scientists who are refining the recipe for the new hydrogen based fuel said it will run in existing cars and engine at the fraction of the cost of conventional petrol. "The artificial petrol" is expected to cost around \$1.50 a gallon or 19 pence (about Rs. 14) a ltr. With hydrogen at its heart rather than carbon, it will not produce any harmful emissions when burnt, making it better for the environment, as well as easier on the wallet, the daily mail reported. Professor Stephen Bennington, who led the team, said: "In some senses, hydrogen is the perfect fuel. It has three times more energy than petrol per unit of weight, when it burns, it produces nothing but water".

SKSITS

Campus News and Views

1. Our Recent Achievement

The institute has its origin from the Star School Samiti, which is engaged in promoting high quality education to produce technology and business leaders. The institute aims at having close faculty-student interaction and linkages with industry. The same thing reflected in the Advisory Board of the Institute. In the early inception years of Institute a perfect blend of Top notch educationalist from IIT, IIM & Corporate world, which directs in regards with educational aspect of Engineering and Management.



Prof. Dr. G. P. Govil
Ph.D IIT Delhi

Advisory Board Member

Professional Experience 38 Years Teaching Experience 26 Years contributed in the field of education as Professor & Head in various renowned Educational Institutes like GCET, Noida, ITM Gurgaon, Al-Fateh University, Tripoli, Libya. Industrial and other Professional Experience as a Technocrat in Bharat Electronics Ltd. Sahibabad, Rich research experience as Full Time Research Scholar at IIT Delhi, Senior Project Scientist at IIT Delhi. Paper Published in various National & International Journals. Guided 12 M.Tech Projects and 12 B.Tech Projects, Member of forty Professional Bodies Member including SAE in India, ISTE & IEEE Member Consultancy Consultant to a project sponsored by MGIRI. And applied for patent for Bio SCIENCES project sponsored by MGIRI, Wadhwa.



Prof. Dr. Durgesh
Kumar Agrawal
IIM, Shilong

Advisory Board Member

D. K. Agarwal is a university topper of Masters of Business Administration and Ph.D. IITM. Received **18th Dewang Mehta Business School Award for Best Teacher in Logistics**. He has over 25 years of experience both in the academia and the industry. He is Advisor to Union Public Service Commission (UPSC), Member Technological Infrastructure Development Committee of Central University of Himachal Pradesh, Dharamshala, Member, Purchase Committee, North Eastern Institute of Ayurveda & Homeopathy, Shilong, an autonomous institution of Ministry of Health & Family Welfare; GOI He has authored books on Logistics & Supply Chain Management and "Distribution & Logistics Management a Strategic Marketing Approach related aspect. He has to his credit numerous research papers. His research and consulting areas include Contemporary & Strategic Marketing for driving Growth, value Based Marketing Framework, Understanding and Defining Addressable Markets, Sales and Distribution Management, and Logistics & Supply Chain Management. He has been conducting management development programs both in-house and open in the areas of Strategic Marketing, Sales Creativity & Distribution Efficiency, Partnering Channel Relationships, and supply Chain Management for Value Enhancement.



Prof. Dr. Sanjeev Jain
Alumni IIT Delhi

Advisory Board Member

Director of Govt. Engineering Institute Madhav Institute of Technology & Science, Gwalior. Having a rich experience of new innovations in education, research and Industry.



Dr. P.M.V Subbarao
Professor
Mechanical Engineering Department,
IIT Delhi

Advisory Board Member

Professor in mechanical engineering department at IIT Delhi, PhD from IIT Kanpur. Presented many papers in national & international journals. Vast experience and practical knowledge in research and education.

SKSITS

Campus News and Views



Advisory Board Member

Recipient of Innovative B-School Professor & Dewang Mehta award for Best Professor in Marketing 2011.

She has been a university top ranker in MBA and completed Ph.D. in the area of Management . She has been teaching for more than 20 years at PG level. She is Gold-medalist UGC-NET qualified, Accredited Management Teacher and merit holder through out her career. She has very effectively developed integration between Information technology and Marketing in all its facets. This has lead to new courses viz. IT Enabled Marketing; IT enabled services Marketing and Customer Relationship Management for PG students in Marketing. She has also developed a number of modules for industry executives. She has conducted numerous Faculty Development Programs and Management Development Programs in the new and emerging areas of Marketing. She has guided many Ph. D. students and PG Students in new and innovative areas of E-Marketing, E-CRM, Ethical Brand Positioning, Neuro-Marketing, Customer Perceived value etc.

Prof. Dr. Deepali Singh
Indian Institute of Information
Technology & Management



Advisory Board Member

Dr. Sagar has wide rich academic and administrative experience and has been associated with various institutes of repute like IIM-Ahmedabad (IIM-A), National Institute of Fashion Technology (NIFT) and IIITM, At IIIM-A he was in Marketing area and was involved in various courses of Marketing like Brand Management and Consumer Based Business Strategy. His work has been published in various reputed Journals like JMR & EPW and on Brand Management.

Prof. Dr. Mahim Sagar
IIT DELHI



Advisory Board Member

Having rich experience and extensive exposure of more than fifteen years in IT industry. He is having expertise in the areas of implementation **Software Configuration, Build, Release and Change Management & Environment coordinator** and handled End-2-End build & Release work in a complex environment, process creation and its control with SCM tools like Clearcase/UCM, TFS, PVCS, subversion (SVN), CVS, Perforce, VSS and Clear Quest, team track, remedy, Web Sphere (6.0.2), maven, continuum, Hudson, Install Shield Professional etc. He has honoured by various appreciation and awards like 'Blue Ribbon Certificate' from Huawei Technologies Co. Ltd., China for best performing team at Huawei P.R.China.Under his leadership his team Awarded for Technology and domain Excellence from Dell O.D.C. India. And achievement from India's first AN2000 Release from UTStarcom US Group Achievement Award by SONY Japan etc.

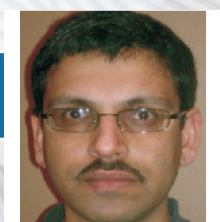
Mr. Hitendra Solanki
Senior Project Manager
ERS-Oem-Ce-Sony ODC;
Bangalore - India



Advisory Board Member

Having rich Experience in various well renowned Multi National Companies & Corporate including Hindustain Unilever.Currently working as a Senior Manager in Bharti Wal-Mart. Visited and Handled various projects in India and Abroad.

Mr. Amarnath Roy
Alumni of IIM Bangalore
& Bombay University



Advisory Board Member

Having brilliant track record in academics and IT Industry. A Gold Medalist from IIT Chennai. Having rich experience in IT Sector in India and abroad. Presently running his own IT venture at Boston USA.

Er. Umesh Sirsiwal
Alumni IIT Chennai
Gold Medalist Boston USA.

SKSITS

Campus News and Views



Members of Advisory Body at SKSITS



Felicitation of Advisors by Chairperson and MD, SKSITS



2. G.K. Olympiad 2011

A successful conduction of GK Olympiad held at SKSITS premises on 6 Feb. 2011.

More than 900 students from near about 70 reputed schools of state level had participated in this grand event which has been organized by first time in M.P. Mrs.Chanda Sisodia Chairperson of SKS Group inaugurated the event in the presence of all the dignitaries. The first prize of Rs.11,000 won by Mr. Nikhil Kaalmegh, student of Maharaja Shivaji Rao Higher Secondary School, Chimanbagh. Second prize of Rs.5, 000 was won by Mr.Harkesh lamoria, student of Army Public School .Third prize has gone to Mr.Vikas Tembere, student of School for Excellence Dewas and Fourth prize was won by Mr.Narendra Sharma, student of Vaishnav Cambridge Higher Secondary School Pithampur. The prize distribution ceremony graced by the General Manager Oriental Bank of Commerce, M.P. & Chatisgrah region.

3. Blue Print for Success

Under the Training & Placement Activities a Personality Development seminar “**Blue Print for Success**” on 8 Th March had been organized at sksits.The key speaker was Mr. Lekhak a well renowned Corporate Trainer from Mumbai. The Key Points of Seminar were related to **Goal Setting and Achieving; which** teaches students how to effectively create a set of goals that not only fit very neatly with their belief system, values and purpose, but they are absolutely achievable. **Attitude and Self confidence;** Which focus on the importance of maintaining a positive attitude always and provide the ability to identify and limit the amount of negative feelings. Law of Attraction and the power of positive thinking. **Motivation;** which focuses on developing an understanding of how to motivate yourself and others. It expands on how motivation is the bridge from where you are to where you want to be. It is the single most important key to success.



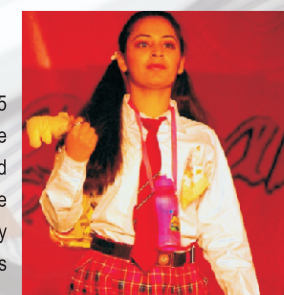
4. Remembrance of Late Thakur Shiv Kumar Singh Sisodia on 18th Jan 2011

All the faculty members of the Institute along with Group Director Dr. G.D Gidwani and students of BE & MBA paid homage to Late Shiv Kumar Singh Sisodia by offering flowers on 18th of January his death anniversary. Two minute silence was also observed as a part of condolence.



5. Participation in Cultural Fest “Mridang” IIM, Indore.

The Engineering students of Institute had participated in the gala event of Mridang-11 a cultural fest of IIM, Indore. A group of 15 students participated in a Theme fashion Show under the Two Round Category. In the first round SKSITS students under the guidance of Ms. Akanksha Ritesh they represented creative dress designing by using different forms of waste material and designed beautifully decorated dresses. And in the second round they represented theme of KG TO PG. Under this category the basic concept was to project various phases of a student life by arranging them in a proper designer dresses starting from Play Group classes of K,G to P.G Attire till the Corporate Attire. With this theme students projected the Life Cycle of an Individual as changing phases of Student Life. The efforts of SKSITS were highly appreciated by IIM, Indore



SKSITS

Campus News and Views



Candidates during Technical Round of the company



Pre placement Talk by Mr. Ashish, Senior HR Manager of Company

7. Smart Grid

A seminar on smart grid was organized on 18th May 2011. Ms Nidhi Joshi from USA was the key note speaker, and the Theme Speaker was Dr D. P Kothari Ex Vice Chancellor of VIT university. Shri P. L. Nene EX-Chairman MPEB presided over the function. Dr G D Gidwani in his welcome address highlighted the importance of smart grid & informed that Smart Grid is the grid of 21st century and it is also called Green Grid. Dr D. P. Kothari informed that with the smart grid Load Management can be suitably managed. Shri Sharad Singh Sisodia MD, SKSITS highlighted the activities especially high-tech seminars being organized by the institute. Ms Priyanka Tiwari delivered the vote of thanks.



Students displaying their Prepared Models

6. Campus Placement Drive of Uni Info Telecom Services Pvt Ltd.

Open Campus drive for recruitment held on 25th May, 2011. Where in students from 36 colleges participated. Eight out of 23 students selected were from SKSITS. The job openings were for the job profile of RF Engineer. The students from various branches like EC, EX, ES, CS, IT and MCA participated in this drive. The selection process was followed by Pre -Placement Talk, Aptitude Round, Technical and HR Round.

The offer letters for the Appointment were issued to all the students in a ceremony which was Chairperson Mrs. Chanda Sisodia on 30th May 2011. In her address, she appreciated the efforts undertaken by the college, especially T&P Cell in organizing this event successfully.

8. Visit of Mr. D M Gupta to SKSITS

Shri D M Gupta IOFS, Director General Ordnance factories & Chairman ordnance factories board visited the institute on 21st April, '11. He inaugurated an exhibition on lightning which was especially organized for the students of engineering. Highlighting the process of manufacturing of florescent tubes, CFL tubes, GLS lamps etc. He also had interaction with the industrialist of MP & highlighted the new purchase policy of DGOF which will come into effect from 1st may 2011. He was also the chief guest of the valedictory function of the annual social gathering. He gave away the prizes to the winners of the different activities in Annual Fest. He also gave away gold medals to Mr. Pranay Phadke of IT branch & Shikha Saxena MBA who have been adjudged as the best students of the college.



Receiving prize and Certificate from Dignitaries

SKSITS

Campus News and Views

9. OJT Campus Drive of SB Infosys for CS/IT Students

T & P Cell organized an OJT Recruitment Drive on 23 Feb 2011 at institute premises. It was an opportunity to work with IT organization with leading Reputed Software development company SBInfosys working in online and offline Internet initiated global businesses in diverse vertical core expertise in Content Development, Software development, Maps and Geo spatial Services, Custom Application Development, Offshore Product Development, Web Services. The selection process was followed by Pre -Placement Talk, Aptitude Round, Technical and HR Round. The Selected Students were Chitransh Jadhav, Anuj Sohani, and Rahul Raghuvanshi from CS and IT department which received the stipend of Rs 4,000.



10. Impact of Earthquake and Tsunami

A seminar organized at the institute to inform the way in which the radiation effect is spreading all over countries of world and the India may not remain untouched. The Group Director Dr. Gidwani gave Information related to various precautions to be taken in case if, radiation affects India. A lively question answer session was organized where in members of the faculties and students interacted with each other answers sort of enquiry on nuclear power effect.



Audience during seminar on Radiation Effects

EDITORIAL BOARD

1. Ms. Priyanka Tiwari
Faculty BE
2. Ms. Pratistha Malhotra
Student IT Branch
3. Ms. Shikha Saxena
Student MBA

Editor's Column



Ms. Akanksha Ritesh
MBA Department

"Human Capitals" the important Key Drivers

Due to liberalization and globalization, competition has become so intense, that managers have less time to respond to changing market situation. In order to remain competitive they have to cut cost, enhance efficiency in operations and increase profitability. Rapid developments in information and communication technology have provided enormous data to the managers to arrive at decision, comparable to market standards. This leads to complex process. How to make decisions in this complex and competitive environment? How to manage the stakeholders? In the today era no one can deny the importance and credibility of roles and responsibilities of Human Resource Management in an organization as it ensures the achievement of maximum growth for the organization. Now the employers also having strong opinion that, their "Human Capitals" are one of the important key drivers in their growth, which projects that now the ability to manage effectively the employee talent within the organization is necessary and becoming more critical everyday due to switchovers in this competitive environment.

It's really an immense pleasure to present the forth issue of SKSITS news letter to make you familiar about the latest achievements of our students and faculties. It is a reflection of a mirror for establishing a strong commitment and an era of new relationship with new age of knowledge and wisdom. I sincerely thanks to all the family of SKSITS for their support & co-operation towards the task.

“ Education aims to give you a boost up the ladder of knowledge.
Too often, it just gives you a cramp on one of its rungs.
~Martin H. Fischer. ”

“ To repeat what others have said,
requires education; to challenge it, requires brains.
Mary Pettibone Poole. ”

“ Education is like a double-edged sword. It may be turned to
dangerous uses if it is not properly handled.
Wu Ting-Fang ”

“ Education is not the filling of a pail but the lighting of a fire.”
~ William Butler Yeats ”